

JOS Watch co.

REYKJAVIK

Price list

2016

Collection 101 38mm



Ref no. 101-38-5

Price 286.000.- isk

Price 2030.- €

Collection 101 38mm White dial w. Roman numerals and Steel bracelet

101 38mm

Black or White Brilliant dial with Roman or Arabic numerals.

Rhodium plated or White hands.

Stainless Steel Bracelet.

..... All prices are shown in Euros

Additional options:

Flame Blue hands. **Price 210.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection 101 38mm



Ref no. 101-38-2



Ref no. 101-38-1



Ref no. 101-38-3



Ref no. 101-38-4

Price 251.000.- isk

Collection 101 38mm Black and White dial w. Roman numerals and Black and Tanned Ostrich leg strap
Collection 101 38mm Black and White dial w. Arabic numerals and Black and Tanned Ostrich strap

Price 1780.- €

101 38mm

Black or White Brilliant dial with Roman or Arabic numerals.

Rhodium plated or White hands.

Handmade 20mm Ostrich or Ostrich leg strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Flame Blued hands. **Price 210.- €**

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

Collection 101 10 Year Edition 38mm



Ref no. 101-10-2



Ref no. 101-10-1



Ref no. 101-10-3



Ref no. 101-10-4

Price 281.000.- isk

Price 1992.- €

Collection 101 10 Year Edition 38mm Classic Black dial, Rhodium plated indexes and Black Ostrich or Ostrich leg strap
Collection 101 10 Year Edition 38mm Antique White dial, Rhodium plated indexes and Tanned Ostrich or Ostrich leg strap

101 10 Year Edition 38mm

Classic Black or Antique White dial with Rhodium plated indexes.

Rhodium plated hands.

Handmade 20mm Ostrich or Ostrich leg strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

Collection 101 32mm



Ref no. 101-32-6

Ref no. 101-32-7

Ref no. 101-32-5

Price 286.000.- isk

Price 2030.- €

Collection 101 32mm Red, Blue Sunburst or White Brilliant dial w. Roman numerals and Steel bracelet

101 32mm

Black, White Brilliant or Red, Blue Sunburst dial with Roman numerals.

Rhodium plated or White hands.

Stainless Steel Bracelet.

..... All prices are shown in Euros

Additional options:

Flame Blue hands. **Price 210.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection 101 32mm



Ref no. 101-32-2

Ref no. 101-32-1

Ref no. 101-32-3

Ref no. 101-32-4

Price 251.000.- isk

Collection 101 32mm Black and White dial w. Roman numerals and Black and Tanned Ostrich leg strap
Collection 101 32mm Black and White dial w. Arabic numerals and Black and Tanned Ostrich strap

Price 1780.- €

101 32mm

Black or White Brilliant dial with Roman or Arabic numerals.

Rhodium plated or White hands.

Handmade 20mm Ostrich or Ostrich leg strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Flame Blued hands. Price 210.- €

Metal steel bracelet. Price 250.- €

Handmade Genuine Alligator. Price 250.- € *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. Price 130.- €

Collection Islandus 44mm



Ref no. Isl-44-5

Price 353.000.- isk

Price 2500.- €

Collection Islandus 44mm White dial w. Roman numerals and Stainless steel bracelet

Islandus 44mm

Black or White Brilliant dial with Roman or Arabic numerals.

Rhodium plated or White hands.

Stainless Steel Bracelet.

..... All prices are shown in Euros

Additional options:

Flame Blued hands. **Price 210.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Islandus 44mm



Ref no. Isl-44-2



Ref no. Isl-44-1



Ref no. Isl-44-3



Ref no. Isl-44-4

Price 317.000.- isk

Collection Islandus 44mm Black and White dial w. Roman numerals with Black and Tanned Ostrich leg strap
Collection Islandus 44mm Black and White dial w. Arabic numerals with Black and Tanned Ostrich strap

Price 2250.- €

Islandus 44mm

Black or White Brilliant dial with Roman or Arabic numerals.

Rhodium plated or White hands.

Handmade 20mm Ostrich or Ostrich leg strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Flame Blued hands. Price 210.- €

Metal steel bracelet. Price 250.- €

Handmade Genuine Alligator. Price 250.- € *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. Price 130.- €

Collection Islandus Classic 44mm



Ref no. Isl-44-6

Price 361.000.- isk

Price 2560.- €

Collection Islandus 44mm Antic silver dial w. Roman numerals and Ostrich leg strap

Islandus 44mm

Galvanic silver dial with Roman numerals and indexes.

Flame Blue hands in Breuget style.

Handmade 20mm Ostrich leg strap with JS Watch co. Reykjavik buckle.

Additional options:

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- € *CITES Permit Required**

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

..... All prices are shown in Euros

Collection Islandus Special 44mm



Ref no. Chr-44-1

Only few watches left !

Price 590.000.- isk

Price 4112.- €

Collection Islandus Chronograph Black or Silver dial w. Roman numerals with Ostrich leg strap - **Limited to 100 pieces only.**

Islandus Chronograph 44mm

Galvanic Black or Silver dial with Roman numerals.

Rhodium plated, White or Silver hands.

Handmade 22mm Ostrich leg strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Flame Blued hands, 6 pcs. **Price 420.- €**

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

Collection Islandus 1919 44mm



Ref no. 191-44-2



Ref no. 191-44-1



Ref no. 191-44-3

Price 346.000.- isk

Price 2450.- €

Collection Islandus 1919 Silver, black or Brown Sunburst dial w. Arabic numerals and Black Buffalo Pilot strap

Islandus 1919 44mm

Silver, Black or Brown Sunburst dial with luminous hour markers.

Rhodium plated hands with white luminous.

Handmade 22mm Buffalo Pilot strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Frisland 1941 42mm



Ref no. 194-42-1



Ref no. 194-42-2

Price 346.000.- isk

Price 2450.- €

Collection Frisland 1941 Black or Silver Sunburst dial w. Arabic numerals and Buffalo Pilot strap

Frisland 1941 42mm

Black or Silver Sunburst dial with luminous hour markers.

Rhodium plated hands with luminous.

Handmade 20mm Buffalo Pilot strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Sif NART 40mm



Ref no. Sif-40-1



Ref no. Sif-40-2

Collection Sif Nart in Brushed steel case, Black dial w. Arabic numerals and Tanned Leather strap
Collection Sif Nart in Black pvd coated steel case, Black dial w. Arabic numerals and Tanned Leather strap

Price 346.000.- isk

Price 2450.- €

Sif NART 40mm

Black dial with luminous Arabic numerals and hour markers.

Rhodium plated hands with white luminous.

Handmade 20mm Calf strap or Rubber strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Sif NART 40mm



Ref no. Sif-40-3



Ref no. Sif-40-4



Ref no. Sif-40-5

Price 381.000.- isk

Price 2700.- €

Price 346.000.- isk

Price 2450.- €

Collection SifNart in Brushed steel case, Black dial w. Arabic numerals with Leather, Rubber or Metal strap
Collection SifNart in Black pvd coated steel case, Black dial w. Arabic numerals, red second hand and rubber strap

Sif NART 40mm

Black dial with luminous Arabic numerals and hour markers.

Rhodium plated hands with white luminous.

Handmade 20mm Calf strap or Rubber strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Sif NART Volcano Edition 40mm



Ref no. Vol-40-1
With Engraving

Price 1.100.000.- isk

Price 7850.- €

Ref no. Vol-40-2
Without Engraving

Price 590.000.- isk

Price 4210.- €

Collection Sif Nart in Brushed or Black pvd coated steel case, Volcano Ash dial w. Arabic numerals, Available with or without hand engraved casing with 24K gold inlay and Shark strap w. red stitching

Sif NART 40mm

Hand Engraved 316L Stainless Steel Case with 24K gold inlay.

Dial made with genuine Volcano ash from Eyjafjallajökull.

Luminous hands with red second hand.

Handmade 20mm Shark strap with JS Watch co. Reykjavik deployment clasp.

..... All prices are shown in Euros

Additional options:

Metal steel bracelet. Price 250.- €

Handmade Genuine Alligator. Price 250.- € *CITES Permit Required

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Frisland 42mm



Ref no. Fri-42-1

Price 317.000.- isk

Collection Frisland Black Sunburst dial w. Arabic numerals and Calf strap w. red stitching

Price 2250.- €

Frisland 42mm

Black or Sunburst dial with luminous hour markers.

Rhodium plated hands with luminous.

Handmade 20mm Calf strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Frisland Classic 42mm



Ref no. Cla-42-1

Price 361.000.- isk

Price 2560.- €

Collection Frisland Classic Galvanic Silver dial w. Roman numerals with Ostrich leg strap

Frisland Classic 42mm

Galvanic silver dial with Roman/Arabic numerals and indexes.

Flame Blued hands in Lancette style.

Handmade 20mm Ostrich leg strap with JS Watch co. Reykjavik buckle.

..... All prices are shown in Euros

Additional options:

Metal steel bracelet. **Price 250.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

JS Watch co. Reykjavik deployment clasp. **Price 130.- €**

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Frisland Goð 42mm



Ref no. God-42-1

Price 1800.000.- isk

Collection Frisland Goð, Volcano Ash dial w. Arabic numerals, Hand engraved casing and Shark strap w. red stitching

Price 12537.-

Frisland Goð 42mm

Hand Engraved 316L Stainless Steel Case in Ancient - style motif.

Dial made with genuine Volcano ash from Eyjafjallajökull.

Luminous hands with red second hand.

Handmade 20mm Shark strap with JS Watch co. Reykjavik deployment clasp.

..... All prices are shown in Euros

Additional options:

Custom Decoration for case engraving possible . **Price 1220.- €**

Handmade Genuine Alligator. **Price 250.- €** *CITES Permit Required

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Collection Islandus Special 44mm



Ref no. I45-44-1

Price 1300.000.- isk

Collection Islandus 45 Years Anniversary Edition Silver dial w. Roman numerals and Alligator strap - **Limited to 45 pieces only.**

Price 9050.- €

Islandus 45 Years Anniversary Edition 44mm

Solid Sterling Silver dial Guilloched by hand, Flame Blued Breguet style hands, Modified and decorated Unitas based movement with custom made beveled and polished 3/4 bridge, Côtes de Genève stripes and unique engraving, 17 jewels, blued steel screws, swan neck regulator, Glycudur screw balance, perlage on main

plate, engraved and gold plated balance bridge, sun polished wheels, Incabloc anti-shock protection and Nivarox hairspring. Handmade 20mm Genuine Ostrich or Alligator CITES Permit Required with JS Watch co. Reykjavik deployment clasp

..... All prices are shown in Euros

We hope we can help you find the watch of your dreams.

All watches are assembled and tested at the JS Workshop, so you will be served for from beginning to the end by the very watchmaker who assembles and tests your timepiece. This makes it ideal for you to have your say in the final execution of your timepiece regarding; dial, hands, straps and engravings, making your watch unique and personal.

We do our utmost to answer all your questions and provide a personal, professional advice and assistance. After purchasing your JS Watch co. timepiece you will be pleased to know that our after sales service and our Workshop remains at your disposal if any problems or mishaps do occur.

JS Watch co. Reykjavik provides a 14 day period to return the watch in new and unused condition.

To make an international purchase feel welcome to contact us at info@jswatch.com. Our Workshop/Store is open weekdays between 10:00 in the morning until 18:00 in the evening GMT. You are also more than welcome to contact us by phone at +354 551-4100.

If in Iceland: For private appointments outside of normal office hours please contact: Gilbert, Tel: 698-4485 or Sigurdur, Tel: 867-6427, or contact us by the above email address.

JS Watch co. Reykjavik accepts Visa, Master card and Paypal. Bank transfer is also an option, and can be a good way to make an overseas purchase.

All prices shown include Icelandic VAT, We offer VAT refunds for overseas orders, for the export price deduct 19.35% from all prices.

Shipping worldwide is included but foreign taxes and duties are not included.

*Our Bank information:
Bank: Arion banki
Address: Borgartún 19
Phone no: +354 444-7000*

*Company: Orginal efh. / JS Watch co. Reykjavik
Address: Laugavegur 62, 101 Reykjavik
IBAN IS430311387110714104032180
SWIFT ESJAISRE*

****CITES Certification and Requirements for Alligator Straps***

Please take a few minutes to read this.

*All Alligator straps manufactured by JS Watch co. Reykjavik are made from farm bred American Louisiana Alligator (*Alligator mississippiensis*).*

The Convention on International Trade on Endangered Species (CITES) needs to be fully complied when trading with any part of the crocodile.

CITES permits on skins demonstrate that the skins are from farm bred animals and not illegally poached. Under CITES regulations all alligator skins must have details of country of origin, year of skinning and an individual number. This is necessary for the protection of wild crocodile populations.

The American Alligator population is not endangered or threatened and is only listed under CITES due to "similarity of appearance" (look-a-like provisions that comply with all tagging, permitting and other international trade controls).

CITES permits are needed for all Alligator straps, and different import/export rules may vary from one country to another.

Please check with your customs for all import requirements, you may need before you decide to import an alligator strap to your country.

Both the seller and the purchaser need to comply with CITES requirements and certification regulations in their country.

*For more information on CITES please visit:
www.cites.org*



JS Collection

pcs	Collection 101 38 mm	Ref. No.	Price 0% VAT	Price
1	White dial, Roman numerals, Tanned Ostrich leg strap	101-38-1	1435 Euros	1780 Euros
1	Black dial, Roman numerals, Black Ostrich leg strap	101-38-2	1435 Euros	1780 Euros
1	White dial, Arabic numerals, Tanned Ostrich strap	101-38-3	1435 Euros	1780 Euros
1	Black dial, Arabic numerals, Black Ostrich strap	101-38-4	1435 Euros	1780 Euros
1	White dial, Roman numerals, Stainless steel bracelet	101-38-5	1637 Euros	2030 Euros

pcs	Collection 101 32 mm	Ref. No.	Price 0% VAT	Price
1	White dial, Roman numerals, Tanned Ostrich leg strap	101-32-1	1435 Euros	1780 Euros
1	Black dial, Roman numerals, Black Ostrich leg strap	101-32-2	1435 Euros	1780 Euros
1	White dial, Arabic numerals, Tanned Ostrich strap	101-32-3	1435 Euros	1780 Euros
1	Black dial, Arabic numerals, Black Ostrich strap	101-32-4	1435 Euros	1780 Euros
1	White dial, Roman numerals, Stainless steel bracelet	101-32-5	1637 Euros	2030 Euros
1	Red Sunburst dial, Roman numerals, Stainless steel bracelet	101-32-6	1637 Euros	2030 Euros
1	Blue Sunburst dial, Roman numerals, Stainless steel bracelet	101-32-7	1637 Euros	2030 Euros

pcs	Collection Islandus 44 mm	Ref. No.	Price 0% VAT	Price
1	White dial, Roman numerals, Tanned Ostrich leg strap	Isl-44-1	1815 Euros	2250 Euros
1	Black dial, Roman numerals, Black Ostrich leg strap	Isl-44-2	1815 Euros	2250 Euros
1	White dial, Arabic numerals, Tanned Ostrich strap	Isl-44-3	1815 Euros	2250 Euros
1	Black dial, Arabic numerals, Black Ostrich strap	Isl-44-4	1815 Euros	2250 Euros
1	White dial, Roman numerals, Stainless steel bracelet	Isl-44-5	2016 Euros	2500 Euros

pcs	Collection Islandus Chronograph 44 mm	Ref. No.	Price 0% VAT	Price
1	Galvanic Black or White dial with Roman numerals. Ostrich leg strap with JS Watch co. Reykjavik buckle.	Chr-44-1	3316 Euros	4112 Euros

JS Collection

pcs	Collection Islandus 1919 44 mm	Ref. No.	Price 0% VAT	Price
1	Black Sunburst dial, Buffalo Pilot strap with red stitching	191-44-1	1976 Euros	2450 Euros
1	Silver Sunburst dial, Buffalo Pilot strap with white stitching	191-44-2	1976 Euros	2450 Euros
1	Brown Sunburst dial, Brown Buffalo Pilot strap	191-44-3	1976 Euros	2450 Euros

pcs	Collection Frisland 1941 42 mm	Ref. No.	Price 0% VAT	Price
1	Black Sunburst dial, Arabic numerals, Buffalo Pilot strap	194-42-1	1976 Euros	2450 Euros
1	Silver Sunburst dial, Arabic numerals, Buffalo Pilot strap	194-42-2	1976 Euros	2450 Euros

pcs	Collection Sif N.A.R.T. 40 mm	Ref. No.	Price 0% VAT	Price
1	Black dial, Black Steel case, Black strap red stitching	Sif-40-1	1976 Euros	2450 Euros
1	Black dial, Steel case, Brown strap white stitching	Sif-40-2	1976 Euros	2450 Euros
1	Black dial, Black Steel case, Black strap red stitching	Sif-40-3	1976 Euros	2450 Euros
1	Black dial, Steel case, Brown strap white stitching	Sif-40-4	1976 Euros	2450 Euros
1	Black dial, Brushed Steel case, Stainless steel bracelet	Sif-40-5	2177 Euros	2700 Euros

pcs	Collection Frisland 42 mm	Ref. No.	Price 0% VAT	Price
1	Black Sunburst dial, Arabic numerals, Black calf strap	Fri-42-1	1815 Euros	2250 Euros

pcs	Collection Frisland Classic 42 mm	Ref. No.	Price 0% VAT	Price
1	Silver dial, Roman numerals, Tanned Ostrich leg strap	Cla-42-1	2065 Euros	2560 Euros

pcs	Collection Frisland God 42 mm	Ref. No.	Price 0% VAT	Price
1	Black Ash dial, Engraved case, Black Ostrich leg strap	God-42-1	10110 Euros	12537 Euros

pcs	Collection Islandus 45 Anniversary 44 mm	Ref. No.	Price 0% VAT	Price
1	Solid Sterling Silver dial, Flame blued Breguet style hands, Gold plated movement, Alligator strap	I45-44-1	7298 Euros	9050 Euros

JS Collection

pcs	Collection 101 10 Year Edition 38 mm	Ref. No.	Price 0% VAT	Price
1	101 10 Year Edition 38mm Classic Black dial, Rhodium plated indexes and Black Ostrich leg strap	101-10-1	1594 Euros	1992 Euros
1	101 10 Year Edition 38mm Antique White dial, Rhodium plated indexes and Tanned Ostrich leg strap	101-10-2	1594 Euros	1992 Euros
1	101 10 Year Edition 38mm Antique White dial, Rhodium plated indexes and Tanned Ostrich strap	101-10-3	1594 Euros	1992 Euros
1	101 10 Year Edition 38mm Classic Black dial, Rhodium plated indexes and Black Ostrich strap	101-10-4	1594 Euros	1992 Euros

pcs	Collection Sif NART Volcano 40 mm	Ref. No.	Price 0% VAT	Price
1	Collection Sif Nart, Volcano Ash dial, hand engraved with 24K gold inlay and Shark strap w. red stitching	Vol-40-1	6280 Euros	7850 Euros
1	Collection Sif Nart in Brushed or Black pvd coated steel case, Volcano Ash dial and Shark strap	Vol-40-2	3368 Euros	4210 Euros